

HACKATHONS PLUS

Hackathons Plus, pour des entreprises plus résilientes et des talents mieux valorisés.

Contenu : Fiche méthodologique #1

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En savoir plus sur H+ : à la fin de ce document et dans la présentation à l'espace 3DD



Développé et inspiré par des méthodes structurantes issues de



MERCK

Né de l'enseignement de LevelPlus

LEVELPLUS 

Né à



3 Fundamentals



1
2
3

Keep The End In Mind / A clear reporting of the solution

Collaborative brainstorming & Cross-functional team

Structuring challenges

3 Methods / Tools



4

Root Cause Analysis

5

Process Mapping

6

Project Planning / Roadmap

Fundamental # 2.

2

Collaborative
brainstorming
&
Cross-functional
team



Collaborative brainstorming / Meeting Management



A minimum of three roles is required to run a formal meeting

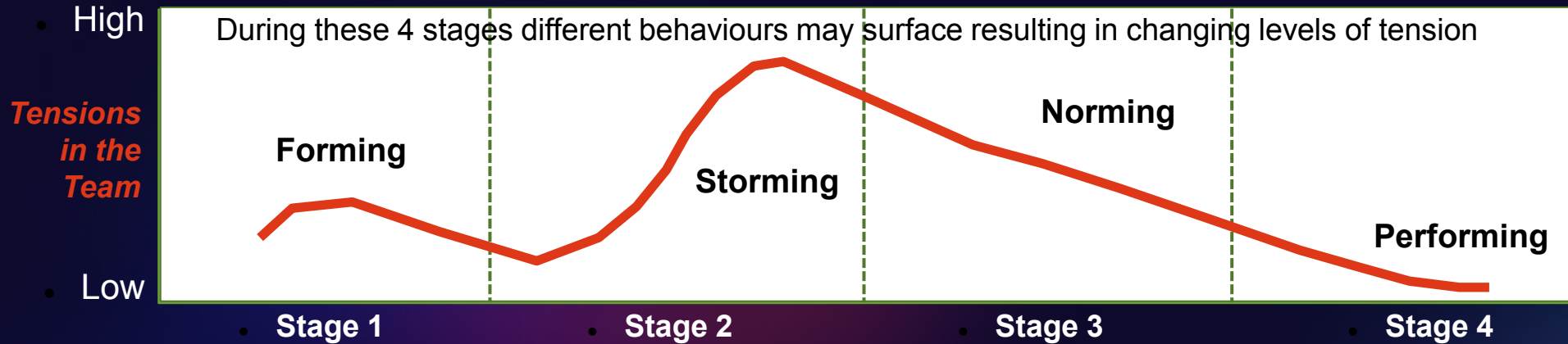
Facilitator
keeps
discussion on
track



**Resources/
Team Member**
contribute ideas

Time keeper & Scribe
note down ideas etc.

Collaborative brainstorming / Performing Teams



Signs

- Unclear
- Cautious

Signs

- Disagreement
- Criticism
- Negative stress

Signs

- Conflicts reduce
- Sharing of ideas
- Discuss issues
- Cohesive entity

Signs

- Intense loyalty
- Creative & Innovative
- Grows in confidence

Cross Functional Collaboration : facts from surveys



WEF 2020 report

World Economic Forum 2020 report identified cross-functional collaboration as a key leadership skill in this current decade



9CV9 ASIA staff Singapore 2024 blog

Cross-functional team collaboration (e.g. diverse departments such as marketing, engineering, sales, and customer service work together on shared objectives) has become an essential to achieve competitive advantages in a fast-evolving market



Stanford 2014 survey

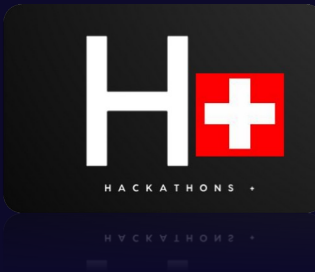
Well-coordinated, collaborative teams are 50% more efficient at completing tasks



End
&
Thank you



Annexe



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Construisons l'avenir ensemble. "Ensemble, on va plus loin".

Recap: HackathonsPlus Method



Teams of 3 C-level experts



80% value

deep-expertise, diverse, integrative

AI enhancement



AI tools for insights, rapid prototyping

- 1 Keep The End In Mind / Clear reporting of solution
- 2 Collaborative brainstorming & Cross-functional team
- 3 Structuring challenges
- 4 Root Cause Analysis
- 5 Process Mapping
- 6 Project Planning / Roadmap